

## Infographics—Upper-Intermediate

### Let's discuss

#### A Read the text and answer the questions.

- Ask students to read the text and discuss the questions in pairs. Elicit some answers and discuss as a class.

### What are infographics?

#### Extra information

**Infographics** are quite new, but they are quickly becoming very popular for giving visual representations of information, data or concepts. The ultimate goal of making an infographic is not only to make a visual representation, but more importantly, to share the information with others. Researchers say that there is 30% more chance that people will read an infographic than a written article. This is because infographics are based on visual reading and have very limited text.

There are many free online tools which enable you to create an infographic to share with others.

### Key

- 1 *Infographics are useful for presenting information visually. They therefore help to share information more effectively.*
- 2 *There's probably more chance that people will read an infographic than a written article.*

### Let's analyse

#### B Look at the example of a digital footprint infographic. Answer the questions in groups.

- Students look at the infographic and discuss the questions in groups of three or four. Elicit some answers and discuss as a class.

### Key

- 1 *It's about your digital footprint, and thinking about what you share digitally.*
  - 2 *Your 'digital footprint' is everything about you online.*
  - 3–4 *Students' own answers.*
  - 5 *Four*
  - 6 *A 'Quick Response' code contains any information which can be scanned with a QR code-reader on any mobile device*
- Go online and show students recommended websites for creating infographics.
  - Try making a group infographic using suggestions from the class. Students identify advice to give to other students about their digital footprint. Ask the class what information to include and make the changes on screen.

### Let's do it!

- To be completed in class or as homework.
- Discuss the topic of digital footprints with the students and ask them to think of advice.
- Once you have all the links to the infographics, use one lesson to allow students to show their infographics to the class.
- Students can vote on their favourites and choose the best three.

### TIPS!

#### Infographic online creators

Before class, look for websites online that allow you to create interactive infographics for free, using different media types by typing "online infographic maker" into the search bar.

It is best if you practise on your chosen website in advance of the lesson, to make sure you understand its features and also to create a sample to demonstrate to your students. This can be done to create a QR code as well. There are several online tools that allow you to create QR codes and link them to specific content.