LIVE FROM LONDON : BUSINESS

Negotiations

Before you watch

Α

Work in pairs. Discuss the questions about negotiations.

- When was the last time you negotiated with someone? What was the outcome?
- What skills do good negotiators have?
- · How can you influence others?
- · How would you present a new idea to someone at work?

Video

Α

Watch the video. Note down any good advice shared by the interviewees.

Skills of a good negotiator	Influencing others	Presenting new ideas to colleagues or a boss

Did anyone mention the same ideas as you?

В

Watch the following parts of the video again. Tick the topics each speaker mentions.

Skills of a good negotiator:

Speaker		Topics	
Jason	listening	being honest	understanding others
Kristina	understanding others' needs	being passionate	being convincing
Prad	keeping calm	building relationships with people	being respectful

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Influencing others:

Speaker	Topics		
Asif	Staying calm	asking open ended questions	building trust
Chris	being human	expecting things from others	appreciating others

С

Watch the final part of the video. Kristina, Tolani, and Prad discuss how they present new ideas to colleagues or a boss. Who do you think has the best strategy? Why?

Language focus

Α

Read each extract from the video. Discuss the phrases in bold with your partner.

- 1. 'I think you have to **build a rapport** and a relationship with a person that you're speaking to.'
- 2. 'I think one of the biggest turn-offs for me, when somebody has an agenda, is that they talk a lot.'
- 3. '... getting them to reveal what the challenges are and how you can offer them help and, crucially, **paying it forward** as well.'
- 4. 'I think make a friend, network and have someone who you can call on in the industry.'
- Have you heard these phrases before?
- Can you explain the meaning of each phrase? Use an online dictionary if you are unsure.
- · Which of the phrases have negative meanings?

В

Listen to your teacher say each phrase from activity A. What happens to the underlined sounds?

buil<u>d a</u> rapporttur<u>n-offs</u>ha<u>s an ag</u>endapaying it forwardcallon

Practise saying each phrase in the same way as your teacher.

С

Discuss the questions with a partner. Try to use the pronunciation features explained in activity B.

- 1. How would you build a rapport with new or potential clients?
- 2. What personality traits are turn-offs for you, either in the workplace or in your everyday life?
- 3. Is there somebody you know who often has an agenda? If so, how do you deal with this person?
- 4. Do you agree with the concept of paying it forward? Why? Why not?
- 5. Do you have a work colleague or friend that you can call on when needed? If so, who?

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Communication focus

Α

Look at these tips for negotiating online and discuss how they connect to the ideas in the video.

- Always use video whenever possible. (Present as human.)
- Maintain eye contact by looking straight into the camera. (Build trust, build rapport.)
- · Have everything ready so the online negotiation can be as efficient as possible. (Less is more.)
- Use the presentation tools. (Back up ideas with figures.)
- Don't be tempted to fill the silence. (Listen to people.)

В

Create a list of your own top five tips for successful negotiation. Include ideas from the video and from the list in A.

С

When you finish, compare your ideas with another pair.

Useful language

- In the video, the speakers introduce their ideas using phrases such as:
 I think it's important to ... You have to be ... You need to be ...
- Remember to rank your ideas. Use phrases for comparison, such as: I'd say it's more important to ... than ... because ...
- If you disagree, remember to do so politely using phrases such as: Hmmm, I'm not sure I agree. / Hmmm, I'm not sure about that.

one stop english

