

## Reading Lesson

### B1+ Business: Cultural Intelligence in Business

**Summary:** The text explains what cultural intelligence is and how business can improve multicultural awareness within their teams to make the team more effective.

**Time:** Approximately 40 minutes.

**Skills:** Reading, Writing, Speaking

**Language focus:** Vocabulary

**Materials needed:** One worksheet per student

#### Reading

Have students read the text and answer the question.

#### Key:

Cultural intelligence is understanding the way different cultures interact. The type of problems created by not being aware of the cultural difference among employees are related to physical space and touch, greetings and gestures, attitudes to time management, hierarchical relationships, and ways of working.

#### Vocabulary

#### Key:

1. c    2. a    3. b    4. c    5. c

#### Comprehension

#### Key:

1. with different kinds of people
2. how close you stand
3. the kind of offense it is easy to avoid
4. what other people need to know
5. methods you don't normally use can be successful

#### Thinking

Have students respond the question in small-group discussion or in writing.

#### Extension

Ask students to think about other cultures that they know and what they would like to borrow from those cultures and implement in their own, e.g. being as punctual as British people.