LIVE FROM LONDON: BUSINESS



Reports

Before you watch

Α

Work in pairs. Discuss the questions about reports.

- 1. For which of the following reasons does your company produce reports?
 - to say how well or how badly the company has done over the year
 - to report sales over the past three months
 - to record what was discussed at a team meeting
 - · to describe the progress made on a project
- 2. Does your company produce reports for other reasons? If so, which?
- 3. Do you write or help to write any reports? If so, which ones?

Video

Α

Watch the first part of the video: What kind of reports do you write at work? Decide if the sentences are true (T) or false (F).

- 1. Vivek's company produces summaries and updates that show its clients how and when to hire more people. T / F
- 2. Jason works in a company where most reports are commercial forecasts, but it also produces quarterly reports which provide an overall picture of the company's situation. T / F

В

Watch the second part of the video: Why are reports important? Tick the answers given by the people in the video.

Repor	ts can
1.	communicate information which highlights that a process needs to be changed \Box
2.	help improve the company \square
3.	transfer knowledge to others \square
4.	outline priorities and action plans \square
5.	summarise a consultant's findings to a client \square
6.	clarify difficult concepts □
7	provide a clear picture of what a company is currently achieving



Worksheet

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Watch the third part of the video: What makes a report easy to read? Who says the following? Write the names of the speakers: Vivek, Jason, Tolani, Chris, Prad, or Baiba

- Make it as short as you can to get your point across.
- 2. It has to be simple, concise and covered in depth.
- 3. You need to know what the audience is after.
- 4. Keep the report simple and factual.
- 5. Pay attention to layout and spelling.

Language focus

Α

There are many different types of business reports. Match the reports (1-8) to the descriptions (a-h).

- 1. internal memo _____
- 2. quarterly financial report _____
- 3. annual report _____
- 4. progress report _____
- 5. team meeting report _____
- **6.** feasibility report _____
- 7. analytical or scientific report _____
- 8. sales report _____

- **a** This report describes how much money has been made or lost over the last three months.
- **b** This report describes how well or how badly a company has done over the year.
- **c** This report describes the progress made on a project.
- **d** This is a report just for the people working in a company.
- This report describes what has been sold during a particular period of time.
- **f** This report describes what was discussed by a group of people who work together.
- **g** This report presents the results of research.
- h This report examines if a business idea could be successful or not.



Workshee

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В

Underline the adjectives which you think describe a good report.

accurate	clear	complete	critical	factual	informal
basic	common	comprehensive	dramatic	formal	short

C

Work in pairs. Discuss your choices from Exercise B. Agree on the three most important features of a report.

D

Put the words in the correct order to make sentences about reports.

- 1. the Most of we forecasts reports do commercial are.
- 2. business We also quarterly reviews write.
- 3. Our are weekly reports mostly or summaries updates.
- 4. are useful often a to results summarise the of a Reports consultation way.
- 5. companies help Reports difficult explain information.
- 6. Progress for are reports useful keeping in the loop everybody.
- 7. Reports clear concise should and be.

Communication focus

Α

Work in pairs. Discuss the questions.

- 1. Which kind of reports do you read or write in your language?
- 2. Do you read or write reports in English? If so, which kind of reports?

R

What advice would you give to a colleague who has to write a report?

Useful language

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It's a good idea to......

It's useful to......

Try not to.....

Don't.....

