

# See the world

**1** Work with a partner and answer these questions.

- 1 Do tourists visit your town regularly?
  - 2 What do the local people think of them?
  - 3 What are the benefits of tourists visiting?
- 2** Read this quote by a human rights activist and answer these questions.
- 1 According to Mr Rajendra:
    - 1 Do tourists bring benefits to the countries they visit?
    - 2 How do tourists affect the culture of a country?
    - 3 Can a culture recover from the impact of tourism?  - 2 How far do you agree with Mr Rajendra's view?

**3** Work in a group of three and discuss the possible problems associated with tourism.

- 1 Make notes and be ready to tell the class what you thought.
- 2 Think about local examples or places you have visited.

#### Land use: building and infrastructure

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#### Resources: water, fuel

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#### The environment: local and global pollution

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*Today the tourist is a consumer. The raw material of the tourist industry is the flesh and blood of people and their cultures, thus its long-term effect on a country whose main income is derived from tourism can be devastating. Once a people or culture has been exploited and subverted to the needs of the tourist industry it can never be replaced.*

Cecil Rajendra, lawyer and human rights activist,  
Malaysia

#### Local traditions and culture

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#### Human rights

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#### Effect on the local economy

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**4** People who are worried about the problems caused by tourism often try to be ethical tourists. The motto of ethical tourism is *Take only photographs, leave only footprints*. How do you think an ethical holiday would be different from a normal one?

**5** Your group is going to prepare a list *Guidelines for ethical tourism*. Think about the problems you identified above, and make a poster to encourage tourists to behave responsibly.

**6** Display your posters around the classroom and look at the other groups' work. Which poster do you think is most effective?

## SEE THE WORLD

**Lead-in**

Ask: Where do you normally go on holiday? What do you like about the places you visit?

**Vocabulary**

consumer, raw material, flesh and blood, devastating, infrastructure, income.

**Procedure**

- 1** Students work in pairs and tell each other about tourists that visit their towns / regions.
- 2** Students read the quote and discuss its implications.
- 3** Students make notes on possible problems with tourism.
- 4** Students consider how an ethical tourist differs from a 'normal' tourist, and how one might overcome the negative effects listed.
- 5** Each group produces a poster / advertisement to encourage tourists to behave responsibly.
- 6** Encourage students to comment on the items on their lists. Ask: How realistic are the ideas? Can you think of occasions when tourists in your area have broken any of these rules?