A

The Northern Gem

3 days
departing 17th August

Three cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of ________ come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:
- Return coach from Oxford
- ______ nights dinner, bed and breakfast
- Excursion to the Lake District

A

Cruise and Steam

4 days
departing 5th July

A delightful mixture of _______ and the ________ of the Yorkshire Dales await you with this relaxing 3-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour two different forms of transport of a bygone age.

Included in the price:
- Return coach from Oxfordshire
- 3 nights half board accommodation
- Visits to Harrogate and York
- A return _______ along the Keighly & Worth Valley Railway
- A boat cruise along the Leeds and Liverpool canal
A Railway Extravaganza

7 days
departing 10th August

The Scottish Highlands conjure up an image of ____________, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with magical islands. Enjoy this from your special vantage points and comfort of a railway carriage gliding through some of Scotland’s most picturesque countryside.

Included in the price:
• Return overnight travel on the Caledonian Sleeper from Euston to Inverness
• 4 nights half board accommodation
• Included __________ on the West Highland and Kyle line and the Strathspey Steam Railway
• A guided coach tour of the Rothiemurchus Highland Estate

A Palace and Robes

2 days
departing 12th August and 4th September

Visit Buckingham Palace __________ years on from the Queen’s Coronation and not only will you marvel at some of the most sumptuous rooms in the world – but you will also see the stunning Coronation Dress designed by Robert Hartnell, as well as the lavish Robe of Estate worn by the Queen on Coronation Day.

Included in the price:
• Return coach from __________
• 1 night bed and breakfast accommodation in London
• Admission to Buckingham Palace (including the Coronation Exhibition)
• Visit to Royal Windsor
The Northern Gem

3 days
departing 17th August

cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:
• Return coach from
• 2 nights dinner, bed and breakfast
• Excursion to the Lake District

Cruise and Steam

4 days
departing 5th July

A delightful mixture of nostalgia and the unique beauty of the Yorkshire Dales await you with this relaxing 3-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour of a bygone age.

Included in the price:
• Return coach from Oxfordshire
• 3 nights half board accommodation
• Visits to Harrogate and York
• A return train ride along the Keighly & Worth Valley Railway
• A along the Leeds and Liverpool canal
B

**Railway Extravaganza**

7 days
departing 10\(^{th}\) August

The Scottish Highlands conjure up an image of breathtaking scenery, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with magical islands. Enjoy this from your special vantage points and comfort of a railway carriage gliding through

**Included in the price:**
- Return overnight travel on the Caledonian Sleeper from Euston to Inverness
- 4 nights half board accommodation
- Included journeys on the West Highland and Kyle line and the Strathspey Steam Railway
- A coach tour of the Rothiemurchus Highland Estate

B

**Palace and Robes**

2 days
departing 12\(^{th}\) August and 4\(^{th}\) September

Visit Buckingham Palace 50 years on from the Queen’s Coronation and not only will you marvel at some of the most in the world – but you will also see the stunning Coronation Dress designed by Robert Hartnell, as well as the lavish Robe of Estate worn by the Queen on Coronation Day.

**Included in the price:**
- Return coach from Oxfordshire
- Night bed and breakfast accommodation in London
- Admission to Buckingham Palace (including the Coronation Exhibition)
- Visit to Royal Windsor
The Northern Gem

3 days
departing 17th August

Three cheers for Blackpool – the north’s biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a ____________ could wish for; from the warm northern welcome to the sparkling attractions along the world-famous Golden Mile!

Included in the price:
• Return coach from Oxford
• 2 nights dinner, bed and breakfast
• Excursion to ________________

Cruise and Steam

4 days
departing 5th July

A delightful mixture of nostalgia and the unique beauty of the Yorkshire Dales await you with this relaxing __-day tour. Enjoy the peace and tranquility of the gentle but dramatic landscape of Yorkshire, along with the opportunity to savour two different forms of transport of a bygone age.

Included in the price:
• Return coach from ___________
• 3 nights half board accommodation
• Visits to Harrogate and York
• A return train ride along the Keighly & Worth Valley Railway
• A boat cruise along the Leeds and Liverpool canal
Railway Extravaganza

7 days
departing 10th August

The Scottish Highlands conjure up an image of breathtaking scenery, spectacular mountains, tumbling rivers and mirror-like lochs, bound by crystal clear seas scattered with ____________. Enjoy this from your special vantage points and comfort of a railway carriage gliding through some of Scotland’s most picturesque countryside.

Included in the price:

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- 4 nights accommodation
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Palace and Robes

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Included in the price:

- Return coach from Oxfordshire
- 1 night bed and breakfast accommodation in London
- Admission to ____________ (including the Coronation Exhibition)
- Visit to Royal Windsor
**Northern Gem**

4 days  
departing 17\textsuperscript{th} August

Three cheers for \underline{_________} – the north’s biggest, brightest and best resort, packed full of excitement and enjoyment come rain or shine! Blackpool offers just about everything a holiday maker could wish for; from the warm northern welcome to the sparkling attractions along the world-famous \underline{_________}!

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**Cruise and Steam**

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Palace and Robes

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- Return coach from Oxfordshire
- 1 night bed and breakfast accommodation in London
- Admission to Buckingham Palace (including the Coronation Exhibition)
- Visit to ____________
Language Analysis and Practice

Advertisement Adjectives

Underline all the adjectives which describe aspects of each holiday in an alluring and extremely positive fashion e.g. breathtaking, crystal clear, lavish.

1) Think of places you have visited in your lifetime, using words from the columns below to make sentences to describe them.

<table>
<thead>
<tr>
<th>Existent verb</th>
<th>Extreme adverb / superlative phrase</th>
<th>Extreme adjective</th>
<th>Noun</th>
</tr>
</thead>
<tbody>
<tr>
<td>There were / was (a/an)</td>
<td>the most some of the most by far the most absolutely quite totally</td>
<td>breathtaking spectacular picturesque magical unique stunning</td>
<td>view mountains beauty vista countryside buildings scenery</td>
</tr>
</tbody>
</table>

2) Combine the adjectives and nouns below in as many combinations as possible.

<table>
<thead>
<tr>
<th>Adjective</th>
<th>Noun</th>
</tr>
</thead>
<tbody>
<tr>
<td>tumbling</td>
<td>atmosphere</td>
</tr>
<tr>
<td>mirror-like</td>
<td>eyes</td>
</tr>
<tr>
<td>crystal clear</td>
<td>rivers</td>
</tr>
<tr>
<td>sparkling</td>
<td>surface</td>
</tr>
<tr>
<td>gentle</td>
<td>wind</td>
</tr>
<tr>
<td>relaxing</td>
<td>hair</td>
</tr>
<tr>
<td></td>
<td>hills</td>
</tr>
<tr>
<td></td>
<td>sea</td>
</tr>
</tbody>
</table>

3) What different things could the following adjectives describe?

<table>
<thead>
<tr>
<th>Extreme adjective</th>
<th>Noun</th>
</tr>
</thead>
<tbody>
<tr>
<td>lavish</td>
<td></td>
</tr>
<tr>
<td>sumptuous</td>
<td></td>
</tr>
<tr>
<td>world-famous</td>
<td></td>
</tr>
<tr>
<td>luxurious</td>
<td></td>
</tr>
<tr>
<td>extravagant</td>
<td></td>
</tr>
</tbody>
</table>
Language Analysis and Practice

Advertisement Idioms

1) Find expressions in ‘The Northern Gem’ which mean the following:

   a. any time
   b. very full
   c. a good reception
   d. hooray

2) Find expressions in ‘Railway Extravaganza’ which mean the following:

   e. in a position with a good view
   f. placed irregularly (casually dropped)
   g. held together
   h. makes you think about (imagine a picture)

3) Find expressions in ‘Cruise and Steam’ which mean the following:

   i. a chance to enjoy
   j. a good combination
   k. a time in the past when the way of life was different

4) Find expressions in ‘Palace and Robes’ which mean or do the following:

   l. look at with a feeling of amazement
   m. a period of time after an event
   n. a phrase which joins together two things/facts and emphasises them both
Language Analysis and Practice

Travel Vocabulary

1) Underline all the words and phrases below which are related to travel.

2) Put the following words into the three different columns below.

| return coach | bed and breakfast | admission to |
| sightseeing tour | visit to | departing |
| return overnight travel | a sleeper | half board |
| accommodation | West Highland line | excursions to |
| guided tour | resort |
| 3-day tour | a boat cruise | a return train ride |

<table>
<thead>
<tr>
<th>How you get there</th>
<th>Where you stay when you get there</th>
<th>What you do when you get there</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Writing Practice

Write an advertisement for either your hometown, a popular holiday resort in your country or the capital city of your country. Use a selection of the words and phrases that you have been working with in order to advertise the place to prospective tourists.

Get back into your group of four and read each other your adverts.

Imagine you have no prior knowledge or preference of the places your group are advertising. From the advert alone, say which city sounds the most attractive and therefore which city you would like to go to.