## Business speaking and listening, a needs analysis

*To be completed at home or in class*

### Which of these skills are most important for you or in your job?
Please number them from 1 to 7, with 1 being the most important.

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### Which do you need to practise most (your top three)?

**Speaking**

For you, does improving your speaking mean ...

a) grammatical accuracy?  
   (Tick those that are relevant to you.)

b) pronunciation?  
   (Tick those that are relevant to you.)

c) vocabulary?  
   (Tick those that are relevant to you.)

*What level do you aim for your speaking to reach:*

a) indistinguishable from a native speaker  
   (Tick those that are relevant to you.)

b) able to communicate  
   (Tick those that are relevant to you.)

c) able to communicate easily  
   (Tick those that are relevant to you.)

d) lose my accent  
   (Tick those that are relevant to you.)

e) impress people with my pronunciation  
   (Tick those that are relevant to you.)

f) impress people with my fluency  
   (Tick those that are relevant to you.)

*What would your reaction be if someone said the following about you: ‘He / She has a really strong accent.’*

**Listening**

When you listen to people speak and you have difficulty understanding, why exactly is this?  
(Please put a number for each from 5 = very often true to 1 = never true.)

You simply don’t know the words they are using.  

You know the words, but don’t recognise them when you hear them.  

You recognise the words individually, but miss them when they are put together in linked speech.  

When you are concentrating on the meaning of one word, you miss the rest of the sentence.  

They are speaking too fast.  

They have a particular accent you find difficult.  

**How much of your time is spent speaking to native speakers?**

*          %

**Where are these native speakers from?**

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